



*Cipriani 42nd Street
New York City, New York*

April 20, 2023

Reception: 6:30 pm

Dinner: 7:30 pm

Cocktail Attire

Sponsorship Form

Title Sponsor (\$50,000)

- * Thirty event tickets in prominent seating area
- * Company logo on event website
- * Color ad in gala program
- * Electronic ad displayed during the event
- * Verbal recognition at the event
- * Full-page ad in 3 issues of Ambassador magazine
- * Social Media highlights
- * Logo displayed on red carpet backdrop

Presenting Sponsor (\$25,000)

- * Twenty event tickets in prominent seating area
- * Company logo on event website
- * Color ad in gala program
- * Electronic ad displayed during the event
- * Verbal recognition at the event
- * Full-page ad in 1 issue of Ambassador magazine

Platinum Sponsor (\$10,000)

- * Ten event tickets in prominent seating area
- * Company logo on event website
- * Color ad in gala program
- * Electronic ad displayed during the event
- * Verbal recognition at the event

Gold Sponsor (\$5,500)

- * Four event tickets in general seating area
- * Color ad in gala program
- * Electronic ad displayed during the event

Silver Sponsor (\$3,500)

- * Two tickets in general seating area
- * Color ad in gala program
- * Electronic ad displayed during the event

Journal Ad Sponsor (\$1,500)

- * Color ad in gala program
 - * Electronic ad displayed during the event
- *Does not include a dinner ticket*

Individual Tickets

Platinum Ticket - \$1,000 per ticket



Sponsorship Agreement

___ Please sign me up as an Event sponsor at the \$ _____ level.

___ Check enclosed (payable to "NIAF").

___ Please send invoice.

___ Sponsors not attending should check here to receive a receipt for a full tax deduction

___ We are unable to advertise, but enclosed is a \$ _____ contribution to the NIAF Education and Scholarship Programs

Specifications for Gala Journal Ad and Electronic Ad

Journal Ad size: Full Color, high resolution (300 dpi); 10.625" high x 8.375" wide (portrait orientation), send as a PDF file **DEADLINE: Friday, March 24, 2023**

Electronic Ad size: Full Color, high resolution (300 dpi); 7.5" high x 10" wide (landscape orientation), sent as a JPEG file **DEADLINE: Friday, April 14, 2023**

Submission: Please email both ads to eisella@niaf.org

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax: (____) _____

Email: _____

Mail completed form to:

NIAF/Attention Jerry

1860 19th Street NW

Washington, DC 20009

OR email to jerry@niaf.org

Proceeds benefit NIAF Education and Scholarship Program

For further ticket/event information, please contact Jerry Jones at jerry@niaf.org

For advertising/design questions, please contact Elena Isella at eisella@niaf.org