

NATIONAL ITALIAN AMERICAN FOUNDATION

2021 Annual Report





THE MISSION OF THE NATIONAL ITALIAN AMERICAN FOUNDATION

is to preserve the Italian American heritage and culture;
promote and inspire a positive image and legacy of Italian Americans;
and strengthen and empower ties between the United States and Italy.



NIAF Headquarters at The Ambassador Peter F. Secchia Building

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Cover: NIAF's 46th Anniversary Gala
Edited by Elena Isella
Designed By B&G

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Welcome from the President

Dear Members and Supporters,

Welcome to National Italian American Foundation's 2021 Annual Report. Since my appointment as President last May, I have witnessed firsthand the incredible work of our staff, board, and members in contributing to the furtherance of our mission. I am honored to present the accomplishments NIAF achieved last year. In 2021, as the world emerged from the restrictions imposed by the global pandemic, NIAF worked within the necessary constraints to continue our outreach and fundraising efforts virtually and in-person.

Because of the many successes we enjoyed in 2021 we were able to provide nearly \$700,000 in scholarships and grants to worthy recipients.

Last year, our 46th NIAF Anniversary Gala returned to an in-person celebration of our Italian heritage and culture after Covid-19 necessitated a totally virtual Gala in 2020. It felt wonderful to be back in person! At the star-studded gala, NIAF celebrated Abruzzo, the 2021 Region of Honor. The gala was also a financial success, it brought in the highest net revenue of any of the past four galas.

For the first time in a decade, membership revenues were in excess of \$500,000 in 2021. It is truly inspirational to witness our community of supporters grow. Becoming a NIAF member, on any level, brings together those inspired by their heritage to support the Foundation's educational and cultural initiatives. To attract greater participation, we implemented a wide range of valuable new membership benefits in 2021 including our partnership with Perillo Tours.

NIAF launched an entirely redesigned regional structure to strengthen the Foundation's network across the country. The composition consists of almost 30 regional Vice Presidents and Area Coordinators from coast to coast who help to secure members and plan local NIAF events. In addition, new partnership agreements with numerous important Italian and Italian American institutions were established to strengthen our relationships with like-minded organizations.

For those across the country who were able to participate in some of our regional events, thank you for coming! Over the course of the year, NIAF hosted events in Philadelphia, Chicago, and New York and we always look forward to staying engaged with our members across the nation.

Our connection to Italy persevered in 2021 despite the uncertainty of Covid. This past year, we celebrated the 160th anniversary of diplomatic relations between the United States and Italy. As the leading Italian American organization in the United States, NIAF is committed to strengthening the important partnership between our two countries. In honor of this milestone anniversary, NIAF donated \$10,000 to support Maestro Gianandrea Noseda and the National Symphony Orchestra's special virtual concert featuring a repertoire by Italian and American composers.

In keeping with NIAF's mission, we continued to vigorously defend our heritage when various incidents occurred through the issuing of statements, press releases and contributions. For example, I'm proud to share that last year, NIAF donated \$5,000 to St. Peter's Italian Catholic Church in Los Angeles which was vandalized as part of the ongoing anti-Columbus campaign. Our commitment to promote and protect the history of Christopher Columbus was stronger than ever in 2021.

NIAF's reach within the halls of Congress remains robust. Our Government Affairs Committee welcomed Italy's new Ambassador to the United States, Mariangela Zappia, along with the Italian American Congressional Delegation at a public affairs dinner in Washington, D.C. It was an evening honoring the strong bond between Italy and the U.S. which brought together many of our nation's leaders who share a common affection for Italy and NIAF despite differing political affiliations.

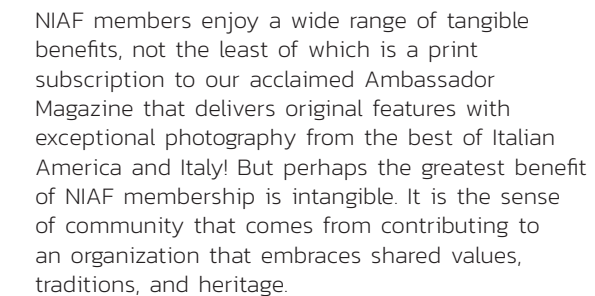
As the world navigated how to manage the global pandemic, NIAF paved a way forward to connect with our community across the country- just as Italian Americans have always done.

Thank you for your continued support!

Robert Allegrini



NIAF members form a community of several thousand passionate Italian Americans and Italophiles who are committed to supporting the foundation's mission. Membership revenue finances the educational, cultural, and public affairs initiatives that are at the core of NIAF.



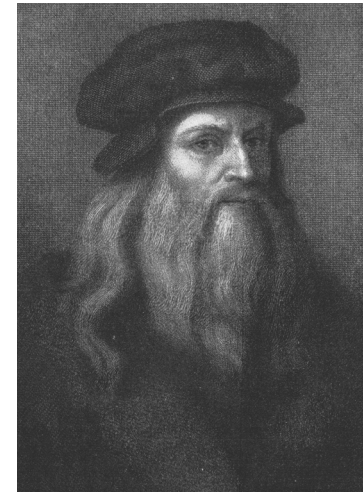
MEMBERSHIP H

BETWEEN JULY



The da Vinci Council

NIAF's most generous and proactive membership tier is the da Vinci Council. With tight-knit connections in their respective Italian American communities, da Vinci Council members help NIAF to grow its network, and gauge feedback from these communities as to how NIAF can be more effective moving forward.



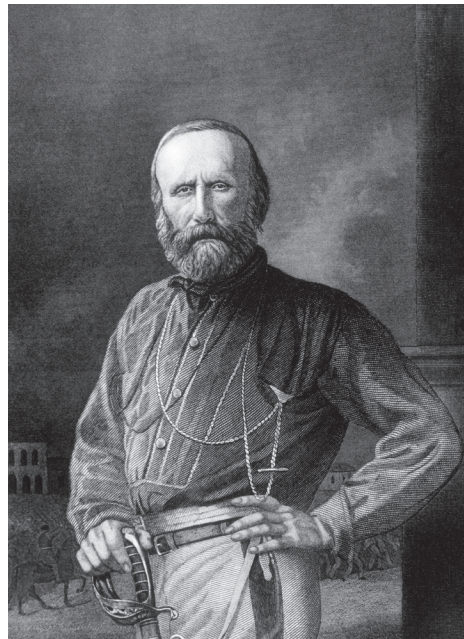
The year 2021 saw NIAF's da Vinci Council continue to add engaged and esteemed members throughout the nation, transforming it into a top-tier membership initiative. Access to NIAF events in the Nation's Capital and beyond make this a coveted tier which many are exclusive to the da Vinci Council and NIAF's Board of Directors. Member benefits also include a bounty of Italian American gifts and items.

Most importantly, members of the da Vinci Council understand that their support and participation help to ensure that a robust and cohesive Italian American cultural identity is perpetuated through future generations.

In 2021, **NIAF** launched the **Garibaldi Academy**
a new membership level.

Garibaldi Academy

In 2021, NIAF launched a new membership category the Garibaldi Academy. This membership level is inspired by the *mille* (one thousand followers) who were led by Italy's most influential military leader, Giuseppe Garibaldi, to help unite Italy. The Garibaldi Academy is comprised of 1,000 members each paying \$1,000 who can join by invitation only. Members of this category are comprised of the most prestigious Italian American leaders in business, academia, the arts, law, medicine, and philanthropy. There are limited openings to join this prestigious group of Italian Americans across the country. Only 100 slots are available for members to join in each of the 10 NIAF regions.





Scholarships

Now more than ever, NIAF is proud to continue its mission of supporting the education of young Italian Americans during the unprecedented financial strain posed by the pandemic. Since its founding, the National Italian American Foundation has been dedicated to securing opportunities for the future of the Italian American community. Through our robust scholarship program, we have put our youth first, helping to lessen the financial burdens many students incur while earning degrees. Annually, scholarships ranging from \$2,500 – \$12,000 are awarded to undergraduate, graduate, post-graduate, medical and legal students.

NIAF has awarded over **\$5 million**
of direct aid to deserving Italian American students since 2010.

NIAF Full-Tuition Scholarship at Accademia Teatro alla Scala

In 2021, NIAF continued its partnership with one of the world's most prestigious institutions for training professionals in the performing arts, Accademia Teatro alla Scala. The recipient was enrolled in the Master in Performing Arts Management program that collaborates with the Politecnico di Milano Graduate School of Business in Milan, Italy. Through this partnership, a full-tuition scholarship was awarded to an Italian American student. NIAF is honored to bring this opportunity to a young Italian American who is passionate about a career in the arts.



NIAF New York Golf Tournament Scholarships

After a brief pause due to the pandemic, NIAF was proud to host its sixteenth New York Golf Tournament promoting membership in August of 2021. Using the proceeds raised from the tournament, NIAF awarded scholarships to outstanding Italian American students attending Saint Francis College and Italian American children pursuing an education through the Archdiocese of Brooklyn.

CABRINI



HER STORY COULDN'T COME AT A BETTER TIME.

Grants

NIAF Grants and Sponsorships

To support NIAF's overarching mission of promoting and protecting the Italian American heritage, NIAF's Grants and Sponsorship Program plays an active role in the sponsorship of projects and events related to Italian and Italian American heritage, culture and history. In 2021, NIAF awarded over \$500,000 to support a wide variety of causes. The funds ranged from a \$5,000 grant to restore St. Peter's Italian Church in Los Angeles after it was vandalized and a \$100,000 grant to Lodigiano Film Development to complete a feature-length film depicting the life of Mother Cabrini.

Visit <https://www.niaf.org/programs/niaf-grants/>.

Fulbright Fondazione Falcone—NIAF Scholarship in Criminology

The Fulbright Fondazione Falcone—NIAF Scholarship in Criminology offers two scholarships, funding one American student and one Italian student to carry out research in criminology for six-to-nine months at "Fondazione Giovanni e Francesca Falcone" in Palermo, Sicily, and at a prestigious university in the United States. This award promotes the value of the rule of law and combats the mafia culture today. Visit <https://www.niaf.org/programs/niaf-fulbright-fondazione-falcone/>.

NIAF awarded **\$100,000** in research grants to support the fight against lymphoma, leukemia and coronavirus through the inaugural Fauci Fellowships.

Fauci Fellowships

In recognition of Dr. Anthony S. Fauci's lifesaving work, NIAF awarded two fellowships in his name. Through this program, the Foundation offered two \$50,000 post-doctoral research grants to an Italian researcher working in Italy and an Italian American researcher working in the United States. The recipients were required to focus their research on infectious diseases. Along with grant money, the researchers received career advice. The Fauci Fellowships were funded strictly for 2021.

The Russo Brothers Italian American Film Forum

The Russo Brothers Italian American Film Forum awards multiple \$8,000 grants to ambitious filmmakers around the country to create documentary, fiction or non-fiction narrative films that explore the Italian American experience. The grants are awarded on the promise of a film's premise, how it relates to the Italian American experience, and the filmmaker's creative potential. The 2021 top three films debuted at the NIAF 46th Anniversary Gala Weekend. The winner was Zach and Naomi Baliva with "Potentially Dangerous: When it was a Crime to be Italian". The two runners-up

were Brandon Mather and Zach Laws with "Calzone's Pizza", and Jeffrey and Nick Santoro with "BIG CITY, Little Italy". All films are available to view on the NIAF website at <https://www.niaf.org/programs/russo-bros-film-forum/>.

The NIAF Congressional Fellowship

In September 2021, NIAF was proud to place Jerome Vainisi, an undergraduate studying political science at George Washington University, in the office of Rep. Doug La Malfa (R-CA) as the sixth edition of the NIAF Congressional Fellowship. Jerome comes from a Sicilian American family in southern Massachusetts and hopes to one day serve our nation in a legislative role on the Hill. Rep. La Malfa's staff have praised Jerome's performance in the workplace and have expressed a desire to continue accepting NIAF fellows for future internships. This program is made possible by the generous support of Leonardo US. Visit <https://www.niaf.org/programs/congressional-fellows/>.



The Ambassador Peter F. Secchia Voyage of Discovery

For a second year in a row due to the COVID-19 pandemic, NIAF had to make the difficult decision to postpone the Ambassador Peter F. Secchia Voyage of Discovery trip again until the group could travel freely to Italy without any restrictions. The applicants that were confirmed for the 2020 trip were all offered a spot on the 2022 trip to Abruzzo and Tuscany.



We look to forward restarting **NIAF's**
cornerstone program in
2022!



NIAF on Campus

The NIAF on Campus program empowers future leaders of the Italian American community by providing a platform for college students to engage with the Italian and Italian American culture beyond the classroom.

Despite operating remotely due to the pandemic, NIAF on Campus built a network of students active in their Italian clubs at prominent universities across the country to share best practices, thus ensuring the success of each student run Italian organization. In addition to providing each organization with the resources for it to thrive, the NIAF on Campus program gives young Italian Americans the opportunity to develop a more profound appreciation of their heritage that they will carry with them for years to come. By building awareness of the Italian

American culture universities across the nation, NIAF on Campus cultivates the next generation of Italian American leaders.

Starting in 2022, each NIAF on Campus group is eligible for up to \$1,500 in funding to carry out two entertaining and educational Italian American events per academic year. By hosting these events, NIAF can engage between 50-300 college students at each university to maintain and promote the Italian American culture.

Since the program was relaunched in **2015**,
NIAF on Campus has engaged Italian American students
at more than **55** college campuses nationwide.





Government Affairs & Public Policy Program

In 2021, NIAF welcomed the Biden administration to Washington, D.C. with the intent of quickly establishing a relationship with key administration officials who are capable and willing to advance our mission. In addition, the Government Affairs Committee hosted dinners with Italian American politicians and government officials from Italy across the country. This was a welcome change from 2020 when the committee operated virtually due to the pandemic.

Congressional Fellowship Program

This year's NIAF Congressional Fellowship program placed Jerome Vainisi, an undergraduate studying political science at George Washington University, in the office of Rep. Doug LaMalfa (R-CA). Jerome comes from a Sicilian American family in southern Massachusetts and hopes to one day serve our nation in a legislative role on the Hill. Rep. LaMalfa's staff praised Jerome's performance in the workplace.



Outreach to the Biden White House and Department of State

Early in 2021, NIAF's Government Affairs Committee began outreach efforts to the incoming Biden administration. Particular attention was made to establishing a relationship with our first Italian American First Lady, Dr. Jill Biden. The committee worked with the First Lady's office to provide a welcome video for the 2021 Washington, D.C. Gala. In addition, NIAF held a meeting with the White House Office of Public Engagement. Besides engaging with the White House, the committee worked with the U.S. Department of State to reestablish a relationship with

the Italy desk officer. These efforts bore fruit when Italian NIAF gala honorees faced challenges obtaining entry visas to the United States. The committee engaged in a full court press utilizing contacts both in the Department of State and the Italian American Congressional Delegation to help secure national interest exemptions to safeguard our honorees' travel plans. We look forward to continuing to foster these relationships with the Biden Administration in the future.

While the pandemic kept us from hosting events in person, we continued our

Government Affairs mission virtually!



Government Affairs & Public Policy Program

Meeting Massachusetts Lt. Governor Polito in Boston

In August NIAF Chairman Robert Carlucci, President Robert Allegrini, Vice-Chair National Anita McBride, and now New England Regional Vice President Joseph Bottari were received in Boston by Massachusetts Lt. Governor Karyn Polito. One key agenda item discussed was how NIAF could best re-establish a presence in Boston. Another topic of equal importance was the Lt. Governor's willingness to identify additional potential NIAF honorees in New England and to open a dialogue with them on our behalf. This meeting served as a productive first step to building a stronger NIAF presence in Massachusetts and greater New England.

Chicago Italian Consul General Dinner

NIAF hosted a dinner, in September, to honor the new Italian Consul General in Chicago, Thomas Botzios, at the city's Union League Club. The event was organized by NIAF Midwest Regional Vice President Charles Bernardini and Area Coordinator Molly Dirksen in coordination with President Allegrini. The event netted \$15,000 in contributions for NIAF.



Farewell Dinner for Ambassador Varricchio

NIAF hosted a farewell dinner in honor of the outgoing Italian Ambassador Armando Varricchio to the United States in May. The event took place at the Union League of Philadelphia. Among the distinguished guests who attended included NIAF Board members, Vernon Hill of Republic Bank, the Consul General of Philadelphia Pier Forlano, and the new CEO of Leonardo USA Paolo Messa. NIAF thanked Ambassador Varricchio for his contributions and wished him well as Italy's next Ambassador to Germany.



Italian Ambassador Zappia Welcome Dinner

The NIAF Government Affairs Committee hosted a dinner in December to introduce the new Ambassador of Italy to the United States, Mariangela Zappia, to the Italian American Congressional Delegation. The event was held at Fiola, one of Washington's most exquisite Italian restaurants. The event was attended by members of the Italian American Congressional Delegation (IACD) including House Speaker Nancy Pelosi, Rep. Cicilline (D-RI), Rep. DeLauro (D-CT), Rep. Garbarino (R-NY), Rep. LaMalfa (R-CA), Rep. Miller (R-W.V.), Rep. Panetta (D-CA), Rep. Pascrell (D-N.J.), and Rep. Welch (D-VT). Members

of NIAF's Board also joined including John Calvelli, Patricia de Stacy Harrison, Linda Carlozzi, John Rosa, Joseph Lonardo, Gerard Centioli, Joseph Gulino, and Alan D'Ambrosio. Sponsors and officials from Italy's Embassy to the United States also attended the welcome dinner.

The evening was an opportunity to celebrate the close bonds of friendship and collaboration between Italy and the United States, which span all areas. Thanks to the contribution of the Italian American community and members of the Italian American Congressional delegation, this rapport continues to thrive and prosper. "Italy and the U.S. are natural allies,



trusted partners, close friends. In this chaotic global scenario, our bond counts more than ever. Let us make the most of our partnership and, together, shape the future," said Ambassador Zappia at the dinner. House Speaker Pelosi and IACD co-chair Rep. Pascrell (D-N.J.) gave remarks welcoming the Ambassador and extolling the good works of NIAF. All guests were given a copy of the *United We Eat* cookbook donated by author and NIAF board member Capri Cafaro.





Fundraising NIAF Galas and Events

On Saturday, October 23, 2021 NIAF returned to hosting an in-person Washington D.C. Gala after the 2020 gala occurred virtually. At the event, more than 550 loyal and enthusiastic guests embraced seeing old friends and making new ones in support of the Foundation's important mission.

The 2021 Gala was filled with poignant speeches and even a video message from Jill Biden, the first Italian American First Lady in U.S. history. NIAF Gala host Joe Piscopo of SNL fame took the stage as only Joe Piscopo can, nailing the classic Sinatra song *Come Fly With Me* as he descended into the audience: "We are back," he announced to loud applause. "After a difficult time."

Guests celebrated NIAF's honorees including Enrico Casarosa, director of the Pixar Animation Studios 2021 hit computer-animated fantasy film *Luca*; Giuseppe Bono CEO of Italian shipbuilding conglomerate Fincantieri, Stanley Tucci whose CNN series *Searching for Italy* have endeared him to the Italian American community and the world; and John Silvestri, chairman of multi-faceted real estate development firm Interstate Commercial, of Mount Laurel, New Jersey.

The Foundation also presented its NIAF Leonardo da Vinci Lifetime Achievement Award in Music to the iconic, legendary, American treasure, Tony Bennett.



During the gala, the trailer for an upcoming film about Mother Cabrini, the first American saint was previewed. It was announced that NIAF pledged a \$100,000 grant to help fund the making of the film.

In addition to the DC gala, NIAF inaugurated in the second half of 2021 new micro-fundraising events in Philadelphia and Chicago. These events yielded a combined total of \$90,000.



NIAF
was humbled to honor
Tony Bennett
for the
**Leonardo da Vinci Lifetime
Achievement Award in Music.**
Join us Saturday, October 29, 2022,
for the 47th Anniversary Gala!



NIAF Virtual Events

In **2021**,
virtual events raised
approximately
\$50,000

Continuing last year's success, NIAF offered a variety of virtual events. They are designed to keep members and supporters engaged and informed. Both free and paid webinars were hosted on relevant subjects such as Italian genealogy research, Italian dual citizenship, Italian culture and wine, as well as thought leadership webinars on Christopher Columbus. NIAF continues to host monthly virtual events as a tool to connect with members across the country. All past virtual events are available on our website to purchase.





Community Outreach

Regional Structure

NIAF launched an entirely redesigned regional structure in 2021 to strengthen the Foundation's network across the country. The composition consists of almost 30 regional Vice Presidents and Area Coordinators from coast to coast who help to secure members and plan local NIAF events. In addition, new partnership agreements with numerous important Italian and Italian American institutions were established to strengthen our relationships with like-minded organizations.

NIAF Museum

The Foundation was pleased to have reached an accord with the Casa Italiana Sociocultural Center at Holy Rosary Church in Washington, D.C. to transfer most of the artifacts of the NIAF Museum on Italian Immigration to the center's Robert A. Facchina Italian American Museum. At the Italian American Museum, the Italian immigration exhibit can be housed in an appropriate space and enjoy a significantly wider audience. The absence of the artifacts at the NIAF headquarters now enables the building's 1st floor to be used for community events.

The NIAF Photo Contest

As the nation and the world slowly turned a corner on the tragic Covid pandemic, NIAF's Ninth Annual Photos Contest adopted the upbeat theme of *Tutto Bene!* More than 150 amateur and professional photographers submitted photographs expressing that optimism. Nearly a decade old, the photo contest continues to draw participation and the community looks forward to sharing their best shots. Carol Cook, of Mendon, Mass., took home first place for her picture titled "The Dove of Peace".





St. Peter's Italian Catholic Church in Los Angeles

Christopher Columbus Initiatives

As an organization devoted to the promotion and preservation of Italian American heritage, NIAF supports protecting the legacy of Christopher Columbus—in preserving both the federal holiday and statues erected in his honor across the nation.

In October, a brazen attack on St. Peter's Italian Catholic Church, the National Italian Parish for Southern California, took place ahead of Columbus Day celebrations. Vandals destroyed property with graffiti. NIAF responded by condemning the vandalism of the church and donated \$5,000 to its restoration.

Our Foundation applauded a judge's ruling in Philadelphia which blocked the city's baseless attempt to remove the Christopher Columbus statue in Marconi Park.

The decision, NIAF hopes, will serve as a catalyst for other municipalities across the nation to reconsider their unjustifiable attempts to remove tributes to Columbus who remains a figure of tremendous historical significance not only to Italian Americans but to American immigrants and their descendants of all ethnicities.

In 2021, NIAF continued its partnership with the National Christopher Columbus Association (NCCA) to sponsor an annual national essay contest on a topic related to Christopher Columbus for high school students throughout the United States. The essay topic for 2021 was: Christopher Columbus's expeditions served as the catalyst for cultural exchange on a global scale. How did Columbus's voyages shape western civilization during his time? What examples of Columbus' contributions and the impact that it had on our society can we still see today?

NIAF will continue to defend Christopher Columbus' legacy as an integral part of Italian American history. To learn more, visit: www.niaf.org/columbus.

NIAF donated **\$5,000** to restore St. Peter's Italian Catholic Church in Los Angeles after vandalism from anti-Columbus graffiti.



Connecting to Italy

Despite the uncertainty throughout 2021 as the world emerged from the pandemic, the Foundation found ways to connect with Italy.

2021 marked the 160th anniversary of diplomatic relations between the United States and Italy.

In honor of this milestone anniversary, NIAF donated \$10,000 to support Maestro Gianandrea Noseda and the National Symphony Orchestra's special virtual concert featuring a repertoire by Italian and American composers.

Building upon our historical ties, NIAF signed a cooperation protocol with ItalyUntold, a Brussels-based think tank promoting and defending the true image of Italy, revealing the country's 'untold' stories, and countering the prejudices of which Italy is still victim. The agreement is designed to defend the true image of Italy while sharing its many excellences which are often unknown.

Another protocol of cooperation was signed with the American Chamber of Commerce in Italy (AMCHAM). The accord was implemented when representatives of NIAF attended the AMCHAM annual gala in December of 2021.

Despite the inability of NIAF's 2021 Region of Honor, the Abruzzo, to participate in the annual Washington Gala because of the travel restrictions that were in effect, the region was still celebrated throughout the year by promoting its culture, business, and tourism in all NIAF communication vehicles and through the efforts of NIAF members across the country.



NIAF donated **\$10,000** to support Maestro Gianandrea Noseda and the National Symphony Orchestra's virtual concert to celebrate the 160th anniversary of diplomatic relations between the United States and Italy.

Communications

Informing the Foundation's community on the latest news through various media platforms is critical to advancing our mission. NIAF is constantly keeping its members up to date on scholarship announcements, events, and continuing education opportunities.



Ambassador Magazine

From travel stories across Italy to profiles of inspiring Italian Americans, NIAF's acclaimed Ambassador Magazine features the best of Italian America and Italy. A glossy magazine, its pages are filled with high-quality photography and professionally written articles focused on the Italian American experience and love for Italy. The Spring 2021 issue of Ambassador reflects cautious optimism. Including features, While We Were Waiting, about what some of us accomplished during the pandemic isolation. Just like 2020, the Fall issue was combined with the Gala journal. Published three times a year, NIAF members receive print issues of Ambassador; the magazine is available digitally for free on NIAF's website.



Digital News

In August, NIAF launched bi-weekly NIAF News videos that run on all social media channels. Gabriella Mileti, Director of Special Programs, presents the latest news from NIAF, Italy, and the Italian American community. The video updates are available to watch on NIAF's Facebook, Twitter, Instagram and YouTube pages.

News Releases

In 2021, NIAF issued 35 press releases that covered a variety of news resulting in increased media exposure for the Foundation. In addition, NIAF released numerous news statements on several topics ranging from the desecration of Columbus statues to the caricaturing of Italians in popular culture.



NIAF News launched in **2021** to report on the latest happenings within the Foundation and for the Italian American community.

Social Media

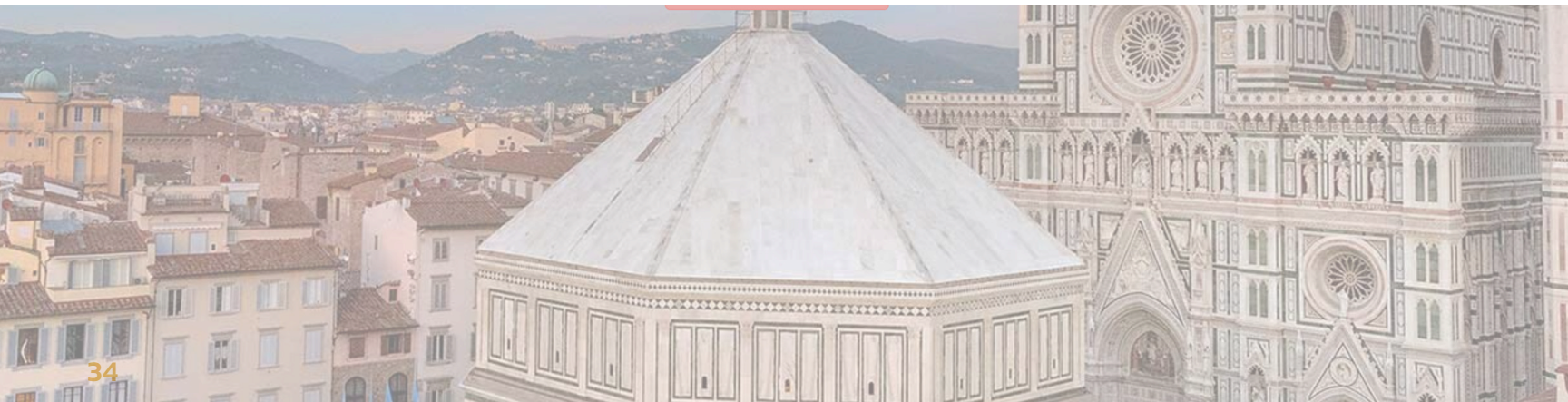
NIAF's social media and online outreach continues to grow and change how the Foundation communicates, informs, educates, and interacts with its members and the public. The Foundation is fostering a vibrant virtual community, that is particularly more engaged than ever before. During the year, NIAF's Facebook followers grew by 60.3% for a total of 176,863 followers and our post reach was up 75.3%. On Instagram, we hit the 20,000 plus milestone of followers and our reach went up 48%. NIAF's LinkedIn grew from 11,000 to 16,701 followers; and Twitter followers from 8,900 to 9,520.

eNotizie

Our monthly e-newsletter, eNotizie, continues to deliver free monthly news about the foundation and the Italian American community to our 176,000 plus subscribers.

NIAF Website

In 2021, the NIAF website underwent a redesign featuring easy navigation, big, bright photographs a new members-only section and a store featuring NIAF branded products.



Membership Benefit Partners

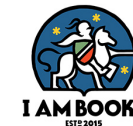
NIAF Member Benefit Partners are for-profit businesses and organizations that provide discounted programming, products and services to NIAF members. NIAF members can access the exclusive discount codes in the members-only section of the website.

Our growing list of member benefit partners include travel services, dual citizenship services, Italian gourmet and beauty products, Italian wine, handbags and more.

In 2021 NIAF secured a dozen new membership benefits with leading companies. Eataly offers 15% off products purchased online. In addition, Perillo Tours offers \$100 off trips purchased through the company.

As always, NIAF continues its longstanding relationship with Colavita, La Famiglia DelGrosso, Ferrero and Parmacotto—all annual supporters of NIAF's Anniversary Gala.

NIAF members receive exclusive **DISCOUNTS** from our partners. Check the members-only section of the website to unlock the discount codes.





Planned Giving

Leaving a legacy to preserve the Italian American heritage is critical to advancing our mission for the younger generation. Here at NIAF, we provide an opportunity for potential donors to support the promotion of Italian American tradition and culture through planned giving.

Your confidence in our mission, as embodied by your generous charitable support, enables us to be of even greater service in the future. By pledging a planned gift you and your family will leave a lasting legacy.

Over the past few years, NIAF received generous gifts from Victoria J. Mastrobuono, Ernest L. Pellegri and the estate of Ambassador Peter F. Secchia. The donations provided the Foundation with financial resources to fund many of our key initiatives and programs.

NIAF offers professional services to help customize gifts to fit specific criteria and ensure that donations support the NIAF mission and programs most important to the donor's interests. There are many giving options available that provide flexible planning strategies and can be tailored to your specific wishes.



Victoria J.
Mastrobuono
Fund

Organizations that benefited from NIAF funding and grants in 2021:

- Accademia Teatro alla Scala
- Every Woman Works
- Futures in Education Foundation
- Italian Welfare League
- Joint Civic Committee of Italian Americans
- K-12 Life Skills
- Lodigiano Film Development
- National Christopher Columbus Association
- St. Francis College
- St. Peter's Italian Church
- The Kennedy Center
- The Lido Civic Club of Washington, D.C.
- Trustees of the University of Pennsylvania Research
- Washington and Ancient Rome: The NIAF Pellegri Program on Roman Antiquity and its Legacy in America at The University of Maryland

Financial Highlights

Revenues

The National Italian American Foundation's diverse revenue streams ensure the continued support of NIAF's Mission. Each dollar received moves the Foundation forward with its educational programming, grants, scholarships, public policy, and the requisite operating capital. NIAF's major revenue Generating Activities include:

- Fundraising Opportunities
- Membership
- Contributions and Donations
- Investment Income

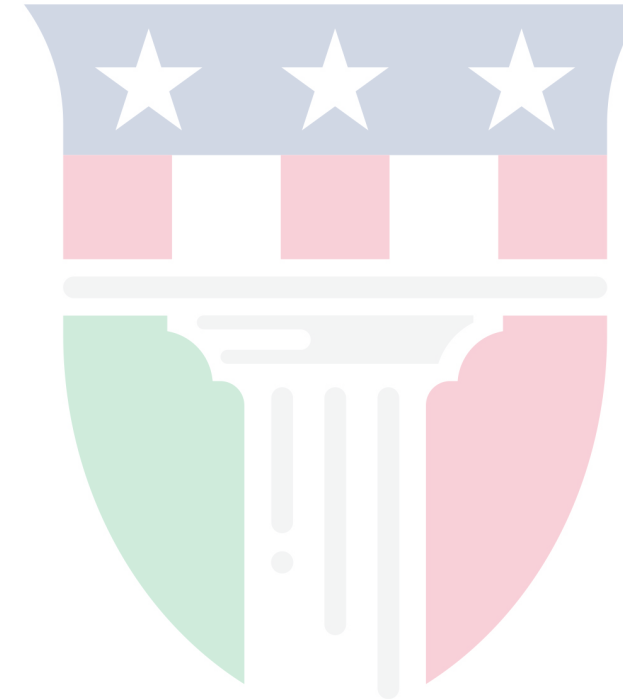
The fall Anniversary Gala remains the Foundation's primary fundraising vehicle. Other notable fundraising events include Golf Outing and the New York Gala which has been postponed and rescheduled for the year 2022 due to the COVID pandemic. Membership dues and Donations also contribute the necessary funds enabling the success of our core mission. NIAF is working hard to ensure that these opportunities, and others, assist in continually moving the Foundation forward.

2021 Revenue Streams

	Amount	% of Total
Memberships	\$517,503	11%
Events, net of expenses	768,958	16%
Contributions and and bequests (including nonfinancial assets)	2,316,774	47%
Education, scholarships, and Grants	50,000	1%
Investment income, net of expenses	748,572	15%
Other	477,397	10%
Total	\$4,879,204	100%

2021 Disbursements

Scholarships	\$178,635
Grants	500,800
Total	\$679,435



The National Italian American Foundation Inc. STATEMENT OF FINANCIAL POSITION December 31, 2021

Assets	Unrestricted	Restricted¹
Cash and cash equivalents	1,219,487	394,604
Investments ¹	-	8,411,035
Accounts receivable ²	513,488	1,739,502
Employee retention credit receivable	215,965	-
Prepaid expenses	105,171	-
Property and equipment, net ³	-	742,033
Total assets	\$2,054,111	\$11,287,174
Liabilities and net assets		
Accounts payable and accrued expenses	157,444	-
Credit card payable	283	-
Deferred revenue	8,000	-
Notes payable	499,900	-
Total liabilities	\$665,627	-
Net assets		
Unrestricted	1,388,484	-
Restricted	-	11,287,174
Total net assets	\$1,388,484	\$11,287,174
Total liabilities and net assets	\$2,054,111	\$11,287,174

¹ The investments include \$285,436 of Board restricted assets held in NIAF Endowment Trust, and are available to be used with the trustees' approval.

² The total restricted Accounts Receivable represents the net present value of contributions pledged in writing to NIAF.

³ We have classified property and equipment as "Restricted" for purposes of presenting this financial information in order to provide a clearer presentation of the Foundation's financial position as of the end of this financial period. For US GAAP purposes, property and equipment is an Unrestricted Asset.

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