

## Carl J. Schramm, Ph.D., J.D.

Mr. Schramm is University Professor at Syracuse University and former president of the Ewing Marion Kauffman Foundation. Kauffman is the world's largest philanthropy dedicated to promoting entrepreneurship. Schramm is recognized internationally as a leading authority on innovation, entrepreneurship, and economic growth. *The Economist* has referred to Schramm as the "evangelist of entrepreneurship." Schramm, in partnership with former British Prime Minister Gordon Brown, created Global Entrepreneurship Week, now observed in 170 countries.

Dr. Schramm's academic career began at Johns Hopkins, where he founded the nation's first research center on healthcare finance. He has founded or co-founded five companies, including HCIA and Greenspring Advisors. Schramm also has served in major corporate roles including EVP of Fortis (now Assurant) and CEO of Fortis Healthcare. He has advised major corporations including Apple, Ford, Johnson & Johnson, Hospital Corporation of America and numerous venture capital funds. From 2009 to 2012 he served as a member of the Singapore Prime Minister's Research, Innovation, and Enterprise Council. He chaired the U.S. Department of Commerce's Advisory Committee on Measuring Innovation in the 21st Century Economy and was a member of the President's National Advisory Council on Innovation and Entrepreneurship.

He is a trustee of the Templeton World Charity Foundation and a member of the National Academies of Sciences' Government-University-Industry Research Roundtable. Schramm currently serves as chair of the Scientific Committee of the Apple Global Developer Academy and as a member of the Scientific Advisory Board of Mars, Inc.

He has authored, coauthored, or edited several books including *Burn The Business Plan*, published in 2018 by Simon & Schuster; *Better Capitalism*; *Good Capitalism/Bad Capitalism*; *Inside Real Innovation*; *The Entrepreneurial Imperative*; and *Controlling Healthcare Costs*. His 2010 essay in *Foreign Affairs* initiated the field of expeditionary economics.

He was the inaugural Arthur & Carlyse Ciocca Visiting Professor of Innovation and Entrepreneurship at UC Davis in the academic years 2013 and 2014, and has served as a visiting scientist at MIT.

Professor Schramm holds a Ph.D. in economics from Wisconsin, where he was a Ford Foundation Fellow and a New York State Regents Graduate Fellow, and a law degree at Georgetown. He held two consecutive Career Scientist Awards from NIH and was a Robert Wood Johnson Foundation Health Policy Fellow at the National Academy of Medicine. He holds five honorary degrees and the University of Rochester's George Eastman Medal. He is a member of the Council on Foreign Relations and a Fellow of the Royal Society of Arts.