



Antonio De Matteis
CEO of Kiton Group

Antonio De Matteis was born in Naples in 1964.

In 1986 he started his career as an agent on the side of his uncle Ciro Paone, the founder and the president of the company founded in 1968.

From his uncle he learned to be very professional and committed to his job.

In 1990 he was appointed as the sales director of the company and in 2000 he became the global sales manager.

In 2005 he embraced the role as the marketing manager starting to build the basement for the brand image, through a constant research of quality in every aspects of work and life.

In 2007 he was nominated from Ciro Paone as the Chief Executive Officer of the Group. In this way he would consolidate his key position within the strategic choices of the group. Under his leadership the Company got a constant growth of the brand and today counts 750 employees, 47 flagship stores worldwide and the new recent acquisition of the prestigious building in Milan at via Pontaccio 21, now named as Palazzo Kiton.

Antonio's secrets for his success are the passion for his work, his creativity, his attention to details, his care for his clients, and his love for the beauty in its deepest meaning.

The career of Antonio De Matteis stands out for its extraordinary and constant impulse towards research and innovation in the textile and stylistic fields. His studies have been carried out for several years and have led to the development of an exclusive system designed to produce Pure Vicuña yarn and Summer Vicuña, the first ultralight fabric to be made from this precious material.

In 2018, Antonio De Matteis gave impulse to the creation of KNT (Kiton New Textures), the first collection signed by his sons, the twins Mariano and Walter De Matteis, the third generation of the Kiton family.

