

Vincenzo Boccia was born in Salerno in 1964 and graduated in Economics and Commerce. He is the CEO of Arti Grafiche Boccia and, on May 25th 2016, he was elected the 30th President of Confindustria.

The company, which has its headquarters in Salerno, was founded more than fifty years ago by his father, Orazio Boccia. It is a typical example of an Italian medium size manufacturing company, operating for over 50 years in the graphic industry, particularly in the printing of specialized periodicals, newspapers, books and pamphlets for large retailers. Nowadays Arti Grafiche Boccia is an international company, with offices in France, Germany, Denmark and Lebanon. Since 2005, the company adheres to the Global Compact of the United Nations. The attitude towards innovation of processes and products, and the attention in researching new solutions for the ever changing market conditions are the basis for a success which is not granted in a traditional industry sector, which requires heavy investments and high productivity.

In the System of Confindustria, the Organization of the Italian entrepreneurs, Vincenzo Boccia started his commitment when he was young. In the early 90s he was Member of the Young Entrepreneurs of Confindustria, and became their national Vice President in the year 2000. From 2003 to 2007 he was President of Confindustria Assafrica & Mediterranean and later Member of the Council of Assografici. From 2009 to 2013 he was President of Confindustria's Piccola Industria, the organization of Confindustria focused on SMEs development and growth. Being the President of Piccola Industria, Vincenzo Boccia became Vice President of the Confederation. Until May 2016, he also led the Technical Committee of Confindustria for Credit and Finance. According to his beliefs, the Confederation must represent a bridge between the needs of companies and those of society. He promotes a new dialogue based on the principle of co-responsibility among all the components of society. Vincenzo Boccia is strongly convinced of the special social role of enterprises for the development and life of the communities in which they work.