



National Italian American Foundation
New York Spring Gala
March 22, 2017

Cipriani 42nd Street
New York City, New York

Reception: 6:30 pm

Dinner: 7:30 pm

Cocktail Attire

Sponsorship Form

Title Sponsor (\$50,000)

- * Electronic ad displayed during the event
- * Thirty event tickets in premier seating area
- * Name listed as "Title Sponsor" in gala program
- * Company web link on www.niaf.org
- * Verbal recognition at the event
- * Full-page ad in 3 issues of Ambassador magazine
- * Color ad in gala program
- * Social Media highlights
- * Logo displayed on red carpet backdrop
- * One month lead banner advertisement on www.niaf.org

Presenting Sponsor (\$25,000)

- * Electronic ad displayed during the event
- * Twenty event tickets in premier seating area
- * Name listed as "Presenting Sponsor" in gala program
- * Company web link on www.niaf.org
- * Verbal recognition at the event
- * Full-page ad in 1 issue of Ambassador magazine

Platinum Sponsor (\$10,000)

- * Electronic ad displayed during the event
- * Ten event tickets in premier seating area
- * Name listed in gala program
- * Company web link on www.niaf.org
- * Verbal recognition at the event

Gold Sponsor (\$5,000)

- * Electronic ad displayed during the event
- * Four event tickets in premier seating area
- * Name listed in gala program
- * Company web link on www.niaf.org

Silver Sponsor (\$2,500)

- * Electronic ad displayed during the event
- * Two tickets in standard seating area

Individual Tickets

Platinum Ticket - \$1,000 per ticket

Gold Ticket - \$500 per ticket

*For further ticket/event information, please contact NIAF Headquarters at 202-387-0600 or info@niaf.org
For advertising/design questions, please contact Don Oldenburg at don@niaf.org*



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Program Advertising Agreement

- Please sign me up as an Event sponsor at the \$ _____ level.
- Check enclosed (payable to "NIAF").
- Please send invoice.
- Sponsors not attending should check here to receive a receipt for a full tax deduction
- We are unable to advertise, but enclosed is a \$ _____ contribution to the NIAF Education and Scholarship Programs

Specifications for Electronic Ad

- Ad size:** 7.5" tall x 10" wide (landscape orientation)
- Artwork:** HIGH-RES (300 dpi), Full-color, JPEG file with all fonts loaded
- Submission:** Please email to don@niaf.org by below deadline

Name: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: (____) _____ Fax: (____) _____
Email: _____

Proceeds benefit NIAF Education and Scholarship Program

Mail completed form to:
NIAF New York Gala
1860 19th Street NW
Washington, DC 20009
202-939-3102
OR email to jerry@niaf.org

Submission Deadline: March 10, 2017