

PRODUCTION LINE

From fruit to furniture,
Italian products add style
and innovation to any activity.

By Christine Conforti



75 Years of Moka Express-ion

Since 1933, the Moka Express has fused home espresso-brewing with style and design. This stovetop brewer is made of the highest-grade aluminum with coatings supplied by DuPont®, a world-leader in non-stick materials. Just look for L’Omino, the “little man with the mustache” who graces every pot, to guarantee quality and authenticity.

The Moka Express is available in one-cup, three-cup, six-cup, nine-cup and 12-cup sizes ranging in price from \$18-\$50 at gourmet retailers nationwide. For more information, visit www.bialetti.com.



Sail in Style

The Italian sailing industry leads the world in quality and technology and Olympic Sails is part of that tradition. This sail loft operates in Friuli Venezia Giulia, a region with a well-established sailing tradition.

Olympic Sails remains faithful to traditional craftsmanship methods, while relying on computer design to create simulations that ensure a consistent, high-quality product made with high-grade fabrics such as Pentex, Kevlar, and carbon Kevlar. Olympic Sails’ newest technology is the Maxx Contender, a multi axial fabric that can be custom-assembled according to any design.

The loft creates products ranging from regatta sails to customized trimmings for vintage yachts. For more information, visit www.olisails.it.





Hats Off to Italy!

An emblem of refined elegance, Borsalino is a global leader in fashion headwear. The company began with a single, sophisticated vision by Giuseppe Borsalino and today includes 450 divisions with territory spanning from New York to Japan.

Borsalino has mastered the ability to anticipate trends in the market and evolve, all the while accommodating the demands and changing tastes of consumers. For decades, the concept of Borsalino has combined trend with sophistication to produce styles suitable for formal as well as informal occasions. Borsalino has dressed the heads of stars such as Johnny Depp, and today its clientele includes distinct, elegant individuals between 30 and 60 years of age. For more information, visit www.borsalino.com.

Healthy and Delicious?

Taste without the weight? That's the combination PreGel brings to the home-made gelato market. With an extensive internal research and development laboratory, it's no surprise this Reggio Emilia-based company is a leading producer in yogurt-based gelato.

In 1985, Dr. Luciano Rabboni, founder and president of PreGel, revealed his distinct yogurt blend. Since then, PreGel has been putting taste back into health with its Yoggi30®, its first and most famous yogurt flavor featuring a subtle citrus tang.

For a true guilt-free experience, try PreGel's Yoguspecial Light, a low-fat creamy dessert enriched with Beneo® fiber, containing only 93 calories per 100 grams! Flavors include banana, exotic fruit, and strawberry. This authentic taste of Italy is only sold wholesale, so look for it at the corner gelateria nearest you. For more information visit www.pregel.it.

Interior Design Reaches New Altitudes

Why just fly when you could swivel in style? Geven Srl, the world's leading producer of passenger chairs for fast ferries, is now offering complete furnishing systems, seats, and interiors for aircrafts. Its latest offering is the "Plus" VIP Swivel Seat, which comes standard in leather with mechanically controlled hydraulic recline locks and 180° swivel rotation.



This Neapolitan company focuses on customization with Italian fabrics and quality leathers to maintain the utmost quality, design, and style. From business class seats to customized bar units, Geven combines comfort and technology in every new aircraft interior.

For more information, visit www.geven.com.

