

*The National Italian American Foundation presents:*

## **ExpoItalia: Showcasing the Best of Italy!**

Two-Day Exhibition

October 22-23, 2010

9 a.m. until 5 p.m.

The Washington Hilton

Displaying the best in Italian companies, products, and services including fine foods, gourmet pastries, import/export, travel, fashion, education, wine and spirits, entertainment, artwork, local restaurant cuisine and MUCH, MUCH MORE!

*Come be a part of one of Washington's most notable annual events –*

### **NIAF's Annual Convention and Gala**

*Celebrating 35 years of the Italian American voice in Washington*

#### **Booth packages:**

-Standard Package - \$2,250: includes booth space for two full days, promotion in program printing and souvenir gala journal

-Premium Package - \$3,250: includes booth space, promotion in program and a silver gala souvenir journal advertisement, two (2) tickets to the gala dinner, Two (2) tickets to Friday Night Entertainment  
(event tickets and advertising valued at over \$2,500)

-Premier Package - \$5,000: includes prime booth location, full page promotion in printed materials, a gold gala souvenir journal advertisement, four (4) tickets to the gala dinner, four (4) tickets to Friday Night Entertainment, one full color ad in future issue of NIAF's Ambassador magazine, and a link on [www.niaf.org](http://www.niaf.org)  
(event tickets and advertising valued at over \$4,000)

**Don't miss this opportunity to market your Italian product, service or company to an audience of 3,000 Italian Americans from all over the country!**

**Contact Beatrice Santacroce now to reserve your booth space  
[Beatrice@niaf.org](mailto:Beatrice@niaf.org) or 202-939-3120**

