



National Italian American Foundation
35th Anniversary Awards Gala
October 23, 2010

Hilton Washington Hotel
Washington, D.C.

Cocktails: 6:00 PM

Black Tie Dinner: 7:00 PM

SOUVENIR JOURNAL ADVERTISING FORM

Title Sponsor (\$50,000)

*Receives a customized sponsorship package including all benefits of other categories plus title sponsorship for a specific gala-related event.

Diamond Donor (\$25,000)

*Prominent Journal Page and other journal recognition
*Video & verbal recognition during the Gala Dinner
* Table of 10 at the Gala Dinner in the front of the ballroom
* Invitations to VIP (Dais) reception (10 tickets)
*Company Web link on NIAF Web site (18 million "hits" annually)
*A full-page ad in three issues of NIAF's quarterly publication, Ambassador magazine (a \$6,000 value)

Platinum Donor (\$10,000)

*Platinum page in Journal
*10 premier seating tickets to the Gala Dinner
*Invitation to VIP (Dais) Reception (4 tickets)

For further event information, please call Jerry Jones (202) 939-3102, Fax: (202)387-0114, E-mail: jerry@niaf.org

For advertising copy/design questions, please call Monica Soladay (202) 939-3108; E-mail: monica@niaf.org

Gold Donor (\$5,000)

*Gold page in the Journal
*4 tickets to the Gala Dinner
*Invitation to VIP (Dais) Reception (2 tickets)

Silver Donor (\$2500)

*Silver Page in Journal
*2 tickets to the Gala Dinner

White Donor (\$1,500)

*Black & white page in journal

Table with 2 columns: Sponsorship Amount, Fair Market Value. Rows include \$50,000 (\$4,000), \$25,000 (\$2,000), \$10,000 (\$1,400), \$5,000 (\$700), \$2,500 (\$350), \$1500 (\$150).

Journal Advertising Agreement

Please sign me up as a Journal sponsor at the \$_____ level.
Check enclosed (payable to "NIAF").
Please send invoice.
Sponsors not attending should check here to receive a receipt for a full tax deduction
Check here if you would like us to prepare your Journal Page for you.
You may provide language in the box to the right and e-mail your logo to monica@niaf.org
We are unable to advertise, but enclosed is a \$_____ contribution to the NIAF Scholarship Program.

Ad Language: [Empty box]

Full Journal Page Size: 8-1/2" x 11", PDF File with all fonts loaded.
Ads are in black and white only, no color accepted.

Name: _____
Company: _____
Address: _____
City: _____ State: _____ Zip _____
Phone: (____) _____ Fax: (____) _____
E-Mail: _____

Proceeds to benefit the NIAF Education and Scholarship Program.

Note: NIAF is a 501 (c) (3) non-profit Foundation.
Federal I.D. Number 52-1071723

Mail this completed ad form as soon as possible followed by advertising copy to:

NIAF Anniversary Gala Dinner
1860 19th Street, NW
Washington, DC 20009

Or fax ad form to: (202) 387-0114

*Please do NOT fax ad copy
*Ad copy may be mailed to provided address or e-mailed to monica@niaf.org.

Printing Deadline: September 24, 2010